

# JASON OH



## PRINCIPAL DESIGNER BUSINESS ALIGNED MARKETING

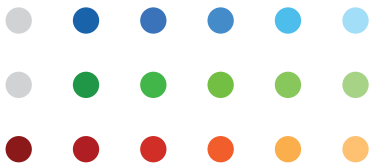
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jasonohstudios.com

## EDUCATION

PARSONS SCHOOL OF DESIGN  
2018 BACHELOR OF BUSINESS ADMINISTRATION  
STRATEGIC DESIGN MANAGEMENT MAJOR  
PROVOST SCHOLARSHIP  
WITH DISTINCTION  
SENIOR THESIS PRESENTER

Meticulous creative professional with a proven track record in all aspects of the end-to-end creative process ranging from concept through execution; excellent team player, collaborator, challenger and question provoker; a storyteller who defines value and perspective to produce measured results

## SKILL PROFICIENCY



## SKILLS

MS OFFICE - Word, Excel, PPT, B.I, Teams-Asana-Slack

ADOBE - Xd, Ps, Ai, InD, Pr, Acrobat DC (OCR)

FRONT END DESIGN

FIGMA, SKETCH, XD, FRAMER  
WEBFLOW, LEADPAGES, WIX

METRICS ANALYSIS

GOOGLE SEO ANALYTICS  
SALESFORCE CRM

INFOGRAPHICS

TABLEAU+  
RAWGRAPHS

## EXPERIENCE

DIGITAL DESIGNER

MOUNTAIN CAPITAL MANAGEMENT

HOUSTON, TX (REMOTE) [2020 AUG - CURRENT]

-Front End Website Project; Initial Statement & User Engagement Research, SEC Smarsh compliance testing, Design Prototyping, Tech Vendor Procurement, Design Implementation, Google SEO Implementation, Master Playbook hand-off & biweekly SEO analytics reporting  
-Presentation Collateral; Client-facing PPTX/PDF Deck Material for client relations and internal reporting material

BUSINESS DEVELOPMENT  
CONSULTANT

JDX CONSULTING

NEW YORK, NY [2020 JAN - 2020 JULY]

-US Branch Consulting Services; Level 3 Business Development Consultant under the Document Digitization Lifecycle Management Team focuses on a wide arsenal of digital transformation services surrounding ISDA, UMR, QFC, MiFID II, LIBOR, derivative equities financial contracts  
-Business Aligned Marketing Practices under UK Branch Marketing Director, Presentation Collateral; Deck Material, RFI-RFP-RFQ end-to-end strategy, developing & designing for firm-wide client engagement material

DIGITAL DESIGNER

SOCIETY STAFFING

NEW YORK, NY [2019 JAN - 2020 JAN]

-Presentation Collateral; Client-facing PPTX/PDF Deck Material for Candidate Packages  
-Applicant Data Input & Management via ATS (Applicant Tracking System) CRM Tool Analytics  
-Optimization Training Manual Created for Internal Training Purposes

SALES DEVELOPMENT REP.  
BBA SYMPOSIUM PRESENTER  
PRESENTATION DESIGNER  
DIGITAL MARKETING INTERN

STATISTA

NEW YORK, NY [2018 JUN - 2018 OCT]

PARSONS SCHOOL OF DESIGN

NEW YORK, NY [2018 MAY]

NATIONAL RETAIL FEDERATION

NEW YORK, NY [2016 OCT - 2017 SEP]

SHIFT FOREX

NEW YORK, NY [2017 FEB - 2017 JUN]

ALL PROFESSIONAL REFERENCES ARE FURNISHED UPON REQUEST